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Dow Lohnes Government Strategies Welcomes Former Ways & Means Staff Director Ken Bowler To Lead Health and Tax Practice

*Rapidly Expanding Government Relations Group Solidifies Status as a Top Bipartisan Bicameral
Health, Energy and Telecom Firm*

Washington, DC – July 28, 2009 – **Dow Lohnes Government Strategies LLC (DLGS)** today announced that the group has hired former House Ways and Means Committee Staff Director and former Pfizer, Inc. Washington office head, **Ken Bowler**, to run DLGS' health and tax practice. Bowler joins former top aides to Senate Assistant Majority Leader Dick Durbin (D-IL), House Energy and Commerce Chairman Emeritus John D. Dingell (D-MI), Ranking Member Joe Barton (R-TX) and Health Subcommittee Chairman Frank Pallone, Jr. (D-NJ) continuing the firm's rapid growth and strengthening its expertise in the areas of health, energy, environment, telecommunications and finance.

“Ken Bowler has been involved with every major health reform bill since 1974, so we are excited to have him join our team as Congress works on President Obama's sweeping health care reform proposal,” said **Rick Kessler**, President of DLGS and a former top committee aide to Energy and Commerce Health Subcommittee Chair Frank Pallone, Jr. and Chair Emeritus John D. Dingell, lead sponsor of HR 3200, the House health reform legislation. “There is no better person we could have running our health care and tax practice. Few on either side of the aisle bring the depth of knowledge from both the public and private sectors and none command the universal respect that Ken does.”

Bowler was a member of the Committee on Ways and Means Democratic staff for over a decade,

ultimately serving as its Staff Director. Subsequently, Bowler served as Vice President, Federal Government Relations and as a Corporate Officer of Pfizer, Inc. from February 1989 to June 2005. In this position, he was responsible for Pfizer's federal government affairs activities, including contacts with the United States Senate, the House of Representatives and the Executive branch. Since 2005, Bowler has been the Director of The Church of Jesus Christ of Latter-day Saints' Office of Public and International Affairs in Washington, DC.

In addition to his work responsibilities, Bowler currently chairs the Johns Hopkins Oncology Center Advisory Council and previously served on the Johns Hopkins School of Hygiene and Public Health Advisory Council and the Board of Directors of the Journal of Health Politics, Policy and Law. He is a member of the Board of Directors of the InterFaith Conference of Metropolitan Washington and the Faith and Politics Institute, and he serves on Southern Virginia University's National Advisory Council. Bowler has taught political science as an assistant professor at the University of Maryland, and has authored a book on the politics of federal welfare policy and articles on the federal legislative process and federal health policy.

Bowler joins a Dow Lohnes Government Strategies team with an established presence in the healthcare, pharmaceutical and biotechnology sectors. DLGS President **Rick Kessler** has been spearheading the firm's efforts in these areas to date together with CEO **Stephen Sayle** – a former Energy and Commerce Republican counsel – and Vice President **Jessica Lenard** – a former legislative assistant to Senate Assistant Majority Leader Dick Durbin (D-IL). Kessler, in addition to serving as Chief of Staff to Rep. Dingell, was Legislative Director to Health Subcommittee Chairman Frank Pallone, Jr. (D-NJ) and a longtime professional staff member for the Committee on Energy and Commerce. Immediately before joining DLGS, Kessler served as Director of the State of New Jersey's Washington, DC office for Governor Jon S. Corzine during Corzine's tenure as Chairman of the National Governor's Association's Health Committee where he played a major role in the development of the Governors' policy on the State Children's Health Insurance Program (SCHIP) and was a leading architect of the enactment of SCHIP shortfall funding legislation at the end of the 109th Congress. Kessler began his career on the staff of Senator Frank R. Lautenberg (D-NJ). All told, Kessler has more than 20 years combined legislative experience on both the federal and state level, as well as significant federal, state and local campaign experience.

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About Dow Lohnes Government Strategies LLC

Dow Lohnes Government Strategies spans the full range of Congressional, executive branch and administrative agency strategic and tactical lobbying for a broad spectrum of clients, with a particular focus on energy, environmental, healthcare, media, telecommunications, information technology and higher education issues. The professionals of Dow Lohnes Government Strategies work closely with Members of Congress, senior federal officials and key staff members on behalf of their clients.

About Dow Lohnes PLLC

Dow Lohnes is a law firm with offices in Washington, DC and Atlanta, GA. With more than 150 attorneys and professionals, the firm serves clients in sectors such as communications, traditional and new media, information technology, postsecondary education, sports, entertainment and real estate. With expertise in government relations, federal and state regulatory matters, litigation, complex corporate transactions, finance, intellectual property, taxation, employee benefits, healthcare, labor and employment, the firm offers its clients a comprehensive array of legal services.